## FirstEnergy

### **Section 1: Qualitative Information**

#### **ESG/Sustainability Governance**

Consistent with our mission and core values, FirstEnergy is committed to providing our shareholders, customers and employees with comprehensive information on our strategies regarding environmental, social and governance (ESG) issues. We assess and manage corporate responsibility and ESG through defined processes and key groups within the organization that are dedicated to corporate governance.

At FirstEnergy, overall management of corporate responsibility, ESG-related issues and strategy rests with our president and chief executive officer, Charles E. Jones. Our Board of Directors provides oversight and feedback on these initiatives as part of its established and engaged Corporate Governance and Corporate Responsibility Committee. The committee comprises independent Directors and meets five times per year.

Our organization includes a dedicated Corporate Responsibility team which is situated in our Strategy Department and overseen by FirstEnergy's senior vice president of strategy. This team is working to fully embed corporate responsibility and ESG into our company culture, develop initiatives that support our mission statement, meet and exceed our stakeholders' expectations, and demonstrate that we are on a strategic journey that will ensure that we are sustainable into the future.

In addition, a cross-functional, executive-level steering committee reviews and guides governance topics, including risks and opportunities associated with corporate responsibility and the climate. Members of this group include senior leadership from the Community Involvement, Corporate Secretary, Environmental, Human Resources, Investor Relations, Risk and Strategy departments.

#### **ESG/Sustainability Strategy**

# **1**. Provide an overview of regional factors and related challenges that affect or could affect the business model, and company strategies for responding to these challenges.

*Regional factors and related challenges:* The potential changes to energy sources, delivery and end-use in different regions we serve could present challenges and/or impact FirstEnergy's business model. This includes customer use of distributed energy resources and the transition to lower-carbon resources. A changing generation and delivery mix could challenge FirstEnergy's ability to provide safe and reliable service to customers. Challenges include the inability to implement utility-owned generation projects due to regulatory constructs in some states; the need for growth in energy-storage technologies; and a transmission and distribution system that is unable to reliably support a grid with fewer dispatchable resources.

*Company Strategy:* Our regulated utility business strategy provides a strong foundation for our company's growth and alignment with current market and technology trends. It also positions FirstEnergy to adapt to challenges such as the potential changes to energy sources, delivery and end-use in our regions, such as the transition to a lower-carbon energy future and customers' evolving expectations. For example, the regulated utility industry, including our regulated utility business, is uniquely positioned to support multi-sector CO<sub>2</sub> emission reductions through electrification in the transportation, buildings and industrial sectors. At the same time, we can enable the technologies that support a grid with fewer dispatchable resources, and customer use of distributed energy resources.

We are working within the public policies and processes in our region to fully implement these strategies. For example, four of the five states in which FirstEnergy principally operates (Ohio, Pennsylvania, New Jersey and Maryland) operate deregulated electricity markets. With a few exceptions, our utilities are prohibited from owning generation in these states, including renewable generation assets such as solar and wind, as well as certain energy storage assets. We will continue to explore opportunities for utility-owned renewable generation in the states where we operate, and work with policymakers to address other regulatory matters that could impact our ability to meet customers' expectations.

#### 2. Managing and adapting to future ESG/Sustainability risks and opportunities

FirstEnergy is working to maximize opportunities related to corporate responsibility and ESG/Sustainability initiatives, while managing the associated risks.

Our ongoing grid modernization efforts, together with our focus on delivering new technologies and services that meet the future energy needs of our customers, presents significant opportunities for FirstEnergy. As the operator of one of the largest investor-owned electric systems in the United States, we have opportunities to make substantial investments in our system to implement customer solutions. This includes smart grid technology, distributed energy resources, energy storage, electric vehicle chargers and energy efficiency. We are also evaluating opportunities for microgrids to improve the reliability and resiliency of the electric system during natural disasters.

FirstEnergy also supports moving forward with transportation electrification. Our company recognizes that regulated electric utilities are well-positioned to offer public charging services for electric vehicles because utilities can best plan and manage regular maintenance and upkeep to avoid long service equipment downtime, optimize charging retail rates and plan for long-term infrastructure rollouts that are not subject to short-term profitability goals.

Electric utility support for electric vehicle adoption, charging infrastructure and the efficient use of electricity will yield tremendous environmental benefits, including significant  $CO_2$  reductions, by lowering emissions from transportation fuels. We will continue to research opportunities to support electrification of the transportation sector.

FirstEnergy is also focused on understanding and managing risks that could impact our system and using our organization's strength to convert them into opportunities that maximize shareholder value while providing exceptional service to customers. We utilize a formal, comprehensive Enterprise-Wide Risk Management (EWRM) program to assess and address risks and opportunities, including those posed by changes in the climate.

This includes strategic, operational, compliance and financial risks:

- Strategic risks deal with the ability to implement new customer solutions that are dependent on future public policy and regulatory decisions.
- Operational risks include impacts of a changing generation mix in a carbon-constrained economy and implications of increased electrification of end-use technologies.
- Compliance risks include implementation of future carbon policies such as carbon pricing mechanisms, as well as a dramatic expansion or acceleration of state targets for renewable and energy efficiency programs.
- Financial risks are associated with climate change, low demand growth in our region, and carbon policy. In addition, because we recover our investments and associated expenses for utility operations through the regulated ratemaking process, we will be challenged to meet our commitment to provide reliable

and cost-effective electricity to our customers while making necessary investments to strengthen our transmission grid, integrate technology on our distribution system and support a changing generation fleet and policy environment.

# **3.** Sustainability Plans and Progress – Innovative practices, programs, and initiatives designed to support the company's transition to a lower carbon and increasingly sustainable energy future.

Progress: In 2015, we set an aggressive goal to reduce  $CO_2$  emissions by at least 90% below 2005 levels by 2045. We use  $CO_2$  emissions from our generating facilities (as reported to the U.S. Environmental Protection Agency for compliance with the Clean Air Act) as the metric to assess our progress toward the established goal, and we believe our 90% reduction target is in line with the ambition of the 2015 Paris Agreement within the United Nations Framework Convention on Climate Change.

We have made significant progress toward achieving our  $CO_2$  emissions reduction goal. By the end of 2018, we reduced  $CO_2$  emissions by 62% from our 2005 baseline, which represents a total reduction of about 59 million tons of emissions. In 2020, we anticipate FirstEnergy's carbon emissions will be 80% below our 2005 baseline – placing us well ahead of schedule to achieve our goal of a 90%  $CO_2$  reduction by 2045.

Plans: Our newly created Emerging Technologies (EmT) Strategy group is charged with exploring and implementing advanced technologies that benefit customers and support federal and state policy efforts to improve grid performance and energy security. These technologies build on our existing regulated business platform while offering customers the flexibility and functionality they want. Our EmT Program team leads the implementation of the advanced technologies that our Strategy team has determined is a strategic fit for the company.

Further, we are continually looking for and acting on opportunities to decrease our environmental impact. Plans include partnering with conservation and regulatory agencies, reducing waste, implementing recycling initiatives and increasing beneficial re-use of materials.

Engagement: We believe it is important to engage regularly with our shareholders, so we maintain an active outreach program. Our shareholder engagement efforts focus on a variety of topics, including corporate responsibility and climate-related disclosures. This outreach gives us an opportunity to discuss our continuing goal of implementing strategies that are in the best interest of our shareholders. FirstEnergy will continue to focus significant efforts on engaging our shareholders and the investment community and will consider their views when making business decisions.

To learn more about FirstEnergy's commitment to Corporate Responsibility and view our Climate Report, please visit our website at <u>www.fecorporateresponsibility.com</u>.





Parent Company: Operating Company(s): Business Type(s): State(s) of Operation: State(s) with RPS Programs: Regulatory Environment: Report Date:

(e.g., vertically integrated, T&D only, competitive integrated)

(e.g., deregulated, regulated, both)

Ref. No	p. Refer to the 'EEI Definitions' tab for more information on each metric	Baseline 2005	Last Year 2017	Current Year 2018	Next Year 2019	Future Year 2045	Comments, Links, Additional Information, and Notes
	Portfolio						
<b>1</b> 1.1 1.2 1.3 1.4 1.5 1.5.1 1.5.2 1.5.3 1.5.4 1.5.5 1.6	Owned Nameplate Generation Capacity at end of year (MW) Coal Natural Gas Nuclear Petroleum Total Renewable Energy Resources Biomass/Biogas Geothermal Hydroelectric Solar Wind Other		9,406 1,327 4,048 179 0 0 1,410 0 0 0	9,270 545 4,048 59 0 0 1,410 0 0 0	3,082 0 0 0 0 0 697 0 0 0 0		Net demonstrated capacity as reported in FE's 10-K Filing 2019 data represents anticipated year end nameplate capacity
Use th 2 2.1 2.2 2.3 2.4 2.5 2.5.1 2.5.2 2.5.3 2.5.4 2.5.5 2.6	ne data organizer on the left (i.e., the plus/minus symbol) to open/close the alternative Net Generation for the data year (MWh) Coal Natural Gas Nuclear Petroleum Total Renewable Energy Resources Biomass/Biogas Geothermal Hydroelectric Solar Wind Other	generation report	ing options 116,315,158	109,322,672			
Use th 2.i 2.3.i 2.3.i 2.5.i 2.5.1.i 2.5.2.i 2.5.2.i 2.5.3.i 2.5.4.i 2.5.5.i 2.6.i 2.ii	ne data organizer on the left (i.e., the plus/minus symbol) to open/close the alternative Owned Net Generation for the data year (MWh) Coal Natural Gas Nuclear Petroleum Total Renewable Energy Resources Biomass/Biogas Geothermal Hydroelectric Solar Wind Other Purchased Net Generation for the data year (MWh)	generation report	ing options 42,028,983 4,104,592 32,999,296 -4,920 0 0 -596,012 0 0 0 37,783,219	34,240,820 0 32,944,220 45,239 0 0 -115,190 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			Net generation data as reported on EIA's Form 923, and FE's internal numbers Total Purchased Generation as found in FE's FERC Form 1's. MWh
2.1.ii	Coal		57,765,215	42,207,385			purchased from an FE owned company were removed to avoid double



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		Baseline	Last Year	Current Year	Next Year	Future Year	
Ref. No	b. Refer to the 'EEI Definitions' tab for more information on each metric	2005	2017	2018	2019	2045	Comments, Links, Additional Information, and Notes
2.2.ii 2.3.ii 2.4.ii 2.5.1.ii 2.5.2.ii 2.5.3.ii 2.5.4.ii 2.5.5.ii 2.6.ii	Natural Gas Nuclear Petroleum Total Renewable Energy Resources Biomass/Biogas Geothermal Hydroelectric Solar Wind Other						counting of emissions. Regional eGRID emission factors used in the calculation.
<b>3</b> 3.1 3.2 3.3 3.4	Investing in the Future: Capital Expenditures, Energy Efficiency (EE), and Smart Meters Total Annual Capital Expenditures (nominal dollars) Incremental Annual Electricity Savings from EE Measures (MWh) Incremental Annual Investment in Electric EE Programs (nominal dollars) Percent of Total Electric Customers with Smart Meters (at end of year)		\$ 2,751,000,000 1,330,680 \$ 139,118,000 23%	\$2,983,000,000 1,627,000 \$ 161,649,093 33%			
<b>4</b> 4.1 4.2 4.3	Retail Electric Customer Count (at end of year) Commercial Industrial Residential		712,168 30,771 5,307,210	735,242 19,538 5,342,283			



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Ref. No.	Refer to the 'EEI Definitions' tab for more information on each metric	Baseline 2005	Last Year 2017	Current Year 2018	Next Year 2019	Future Year 2045	Comments, Links, Additional Information, and Notes
	Emissions	-			_		
5	GHG Emissions: Carbon Dioxide (CO2) and Carbon Dioxide Equivalent (CO2e) <u>Note</u> : The alternatives available below are intended to provide flexibility in reporting GHG emissions, and should be used to the extent appropriate for each company.						
<b>5.1</b> 5.1.1 5.1.1.1 5.1.1.2 5.1.2 5.1.2.1 5.1.2.2	Owned Generation (1) (2) (3) Carbon Dioxide (CO2) Total Owned Generation CO2 Emissions (MT) Total Owned Generation CO2 Emissions Intensity (MT/Net MWh) Carbon Dioxide Equivalent (CO2e) Total Owned Generation CO2e Emissions (MT) Total Owned Generation CO2e Emissions Intensity (MT/Net MWh)	86,403,130	42,162,660 0.537 42,354,899 0.539	32,573,923 0.485 32,748,805 0.488		8,640,313	GHG emissions for 2017 and 2018 as reported for EPA's GHG MRR.
<b>5.2</b> 5.2.1 5.2.1.1 5.2.1.2 5.2.2 5.2.2.1 5.2.2.1	Purchased Power (4) Carbon Dioxide (CO2) Total Purchased Generation CO2 Emissions (MT) Total Purchased Generation CO2 Emissions Intensity (MT/Net MWh) Carbon Dioxide Equivalent (CO2e) Total Purchased Generation CO2e Emissions (MT) Total Purchased Generation CO2e Emissions Intensity (MT/Net MWh)		17,971,063 0.476 18,079,772 0.479	20,097,650 0.476 20,223,892 0.479			Purchase Power calculated based on power purchased for delivery to customers as described on FERC Form 1's. MWh purchased from an FE owned company were removed to avoid double counting of emissions. Regional eGRID emission factors used in the calculation.
<b>5.3</b> 5.3.1 5.3.1.1 5.3.1.2 5.3.2 5.3.2.1 5.3.2.2	Owned Generation + Purchased Power Carbon Dioxide (CO2) Total Owned + Purchased Generation CO2 Emissions (MT) Total Owned + Purchased Generation CO2 Emissions Intensity (MT/Net MWh) Carbon Dioxide Equivalent (CO2e) Total Owned + Purchased Generation CO2e Emissions (MT) Total Owned + Purchased Generation CO2e Emissions Intensity (MT/Net MWh)		60,133,723 0.517 60,434,671 0.520	52,671,573 0.482 52,972,697 0.485			
<b>5.4</b> 5.4.1	Non-Generation CO2e Emissions Fugitive CO2e emissions of sulfur hexafluoride (MT) (5)		119,182	120,587			
<b>6</b> 6.1	Nitrogen Oxide (NOx), Sulfur Dioxide (SO2), Mercury (Hg) Generation basis for calculation (7)			[			
<b>6.2</b> 6.2.1 6.2.2	<b>Nitrogen Oxide (NOx)</b> Total NOx Emissions (MT) Total NOx Emissions Intensity (MT/Net MWh)		39,456 0.000502	34,207 0.000510			
<b>6.3</b> 6.3.1 6.3.2	Sulfur Dioxide (SO2) Total SO2 Emissions (MT) Total SO2 Emissions Intensity (MT/Net MWh)		32,094 0.000436	31,810 0.000474			
<b>6.4</b> 6.4.1	Mercury (Hg) Total Hg Emissions (kg)		119.8	83.6			



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Ref. No.	Refer to the 'EEI Definitions' tab for more information on each metric	Baseline 2005	Last Year 2017	Current Year 2018	Next Year 2019	Future Year 2045	Comments, Links, Additional Information, and Notes
6.4.2	Total Hg Emissions Intensity (kg/Net MWh)		0.000002	0.000001			
Use the data organizer on the left (i.e., the plus/minus symbol) to open/close the Emissions section notes							



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Ref. No.         Refer to the 'EEI Definitions' tab for more information on each metric	Baseline 2005	Last Year 2017	Current Year 2018	Next Year 2019	Future Year 2045	Comments, Links, Additional Information, and Notes
Resources	•	r -		1	•	
7Human Resources7.1Total Number of Employees7.2Total Number on Board of Directors/Trustees7.3Total Women on Board of Directors/Trustees7.4Total Minorities on Board of Directors/Trustees7.5Employee Safety Metrics7.5.1Recordable Incident Rate7.5.2Lost-time Case Rate7.5.3Days Away, Restricted, and Transfer (DART) Rate7.5.4Work-related Fatalities		15,617 14 3 4 0.99 0.29 0.50 2.00	14,970 13 4 5 0.80 0.25 0.45 0.00			
<ul> <li>Fresh Water Resources</li> <li>Water Withdrawals - Consumptive (Billions of Liters/Net MWh)</li> <li>Water Withdrawals - Non-Consumptive (Billions of Liters/Net MWh)</li> <li>Waste Products</li> <li>Amount of Hazardous Waste Manifested for Disposal</li> <li>Percent of Coal Combustion Products Beneficially Used</li> </ul>		0.0000021 0.0000204 180 55	0.0000022 0.0000172 537 34			
Additional Metrics (Optional)						

Insert additional rows in this section as necessary.